

## 2017 North Carolina Gay + Lesbian Film Festival Sponsor Levels and Benefits



	TITLE \$10,000	PRODUCER \$5,000	DIRECTOR \$2,500	STAR \$1,000
<b>WEB AND EMAIL RECOGNITION</b>				
Listed in NCGLFF emails promoting the Festival	✓	✓	✓	
Logo/link on Support page of ncglff.org	✓	✓	✓	✓
<b>PRINT RECOGNITION</b>				
Name listed as sponsor in press release	✓	✓	✓	✓
Logo or name in "Thank You" ad after the Festival	✓	✓	✓	✓
<b>FILM FESTIVAL RECOGNITION &amp; ADVERTISING</b>				
Logo/name on Festival posters	✓			
Company banner displayed at Festival	✓	✓		
Premium display/table space (full size table, room for your staff)*	✓	✓	✓	
Ad in Festival program guide (all ads in color -- see below for specs)	FULL PAGE	1/2 PAGE	1/4 PAGE	1/6 PAGE
Acknowledgement/logo in Festival program guide	✓	✓	✓	✓
Logo in pre-film slides	✓	✓	✓	✓
Festival display space (smaller space, not staffed)	n/a	n/a	n/a	✓
<i>*Sponsors are not allowed to sell merchandise or provide candy from their tables</i>				
<b>FESTIVAL PASSES &amp; EVENTS</b>				
Festival ticket vouchers	40	20	16	8
Welcome VIP Reception tickets	20	10	6	4
Filmmakers VIP Brunch tickets	20	10	6	4
Filmmakers Closing Night VIP Reception tickets	10	6	4	2
<b>PROGRAM GUIDE ADVERTISEMENT SIZES (3000 print run)</b>				
All ads in color. Camera-ready artwork deadline July 1, 2017. Ad design service available for \$50 per ad.				
Full page: 7.25"w x 10.5"d (final trim size)				
Half page horizontal: 6.65"w x 4.8"d				
Half page vertical: 3.25"w x 9.75"d				
Quarter page vertical: 3.25"w x 4.8"d				
Sixth page vertical: 2"w x 4.8"d				
<b>FESTIVAL NAMING RIGHTS for Title and Producer level sponsors</b>				
Brand your company with a piece of the Festival!				
Company name will appear on directional signage, in Festival program guide, and more!				
"TITLE SPONSOR [Corporate Name] PRESENTS THE 2017 NC Gay + Lesbian Film Festival"				
TITLE and PRODUCER levels choose one site on this list:				
Cinema 1				
Cinema 2				
Fletcher Hall				
Resource Area				

To reserve a sponsorship, please contact Treat Harvey at 919.226.8878 or [treat@carolinatheatre.org](mailto:treat@carolinatheatre.org)  
 Payment deadline: June 30, 2017