

2018 North Carolina Gay + Lesbian Film Festival Sponsor Levels and Benefits



	TITLE \$10,000	PRODUCER \$5,000	DIRECTOR \$2,500	STAR \$1,000
FILM FESTIVAL RECOGNITION & ADVERTISING				
Premiere branding opportunities (e.g. Audience Awards)	✓			
Step-and- repeat photo backdrop can prominently feature your logo	✓			
Logo/name on Festival posters	✓			
Opportunity for special branding (e.g. Info Center, Family Day)	✓	✓		
Company banner displayed at Festival	✓	✓		
Premium display/table space (full size table, room for your staff)*	✓	✓	✓	
Opportunity for product placement** in VIP gift bags	✓	✓	✓	
	FULL PAGE w/ PRIORITY			
	PLACEMENT	FULL PAGE	1/2 PAGE	1/6 PAGE
Ad in Festival program guide (all ads in color -- see below for specs)	✓	✓	✓	✓
Acknowledgement/logo (proportionally sized) in Festival program guide	✓	✓	✓	✓
Logo in pre-film slides which play before NCGLFF screenings	✓	✓	✓	✓
Festival display space (smaller space, not staffed)	n/a	n/a	n/a	✓
WEB AND EMAIL RECOGNITION				
Listed in NCGLFF emails promoting the Festival	✓	✓	✓	
Logo/link on Support page of ncglff.org	✓	✓	✓	✓
PRINT RECOGNITION				
Name listed as sponsor in press release	✓	✓	✓	✓
Logo or name in "Thank You" ad published in Durham Magazine after the Festival	✓	✓	✓	✓
FESTIVAL PASSES & EVENTS				
Festival ticket vouchers	40	20	10	4
Official 2018 NCGLFF Badges identifying you as a Festival sponsor	20	10	6	2
Welcome VIP Reception invites	20	10	6	2
Filmmakers VIP Brunch invites	20	10	6	2
Filmmakers Closing Night VIP Reception invites	20	10	6	2
PROGRAM GUIDE ADVERTISEMENT SIZES (3000 print run)				
All ads in color. Camera-ready artwork deadline July 6, 2018.				
We request that all sponsors produce a high quality ad with the following specs:				
Full page: 7.25"w x 10.5"d (final trim size)				
Half page horizontal: 6.65"w x 4.8"d				
Half page vertical: 3.25"w x 9.75"d				
Quarter page vertical: 3.25"w x 4.8"d				
Sixth page vertical: 2"w x 4.8"d				

To reserve a sponsorship, please contact Amy Clemmons at 919.226.8884 or amy@carolinatheatre.org

*Sponsors are not allowed to sell merchandise or provide candy from their tables

** Pending Carolina Theatre approval